



## **Exciting News for Abalone Coast**

Dear Friends, Family and Valued Clients,

Mysterious things have been afoot at Abalone Coast Analytical. It's difficult to keep the lid on big news for any length of time and now that rumors are coming back around to me, I acknowledge the time for this announcement is here. It's all good timing because I was going to share when I had something definite to share, and now I do.

Two years ago now, I lost my dearest friend and business partner, John Howell. We opened Abalone together and walked a life journey of 21 years together. I had always been happy and able to pursue my dreams with him here. He loved all the rules and regulations and data control, not to mention all the things to maintain our certification. I love to answer questions, help people figure out the science of their water problems, look up curious things for random people who come to my counter..... After John died, I was doing his work. I knew I needed to find a way to focus on and grow my regenerative farm consulting business that I call The Activated Earth. Abalone always needed me and I couldn't focus on building The Activated Earth. Additionally, I had hoped to create my own teaching farm here in California and was shopping for property. After two years of covid, and people moving to this area and driving up prices, that dream was no longer possible I started looking in the Midwest just on a lark. I found 25 acres in Eastern Kentucky and simply fell in love with the place. I bought it for one-tenth the cost I would have to pay here.

This means some things will change and some things will stay the same. I get to go back and forth, but someone has to take care of a place like that in the wintertime. My son, and

customer care specialist, Brent, agreed to go take care of the place and work remotely. Some of you have asked why he left. He did so to help the expansion of this passion of mine to save the Earth through building back the ecosystems we have destroyed. Many of you will still get calls from him, receive emails and he will handle data reporting and uploads as usual. I am also looking for some business partners to share the responsibilities of the lab business. So, if you have heard the rumor that we might be selling, yes, I'm looking for those partners to share ownership with me so I can have the freedom I need to create my teaching farm. Abalone Coast is not closing and not going anywhere. Serving the small business and the individuals of this area is too important to me to not make this transition into something even better than it is right now.

My feelings are mixed as I thought I would be here forever. Now I will eventually retire in Kentucky. My dedication to California has not changed. I will still be coming here and teaching ways to farm and grow food that creates abundance instead of the desertification we currently have. Please ask us anything you want and may 2022 be peaceful, joyful, and prosperous for you all.

All my best,

Amanda

Owner / Technical Director / Farmer